



Mr. John Sample
123 Anyplace Street
Anywhere, ON
A1A 1A1

April 1, 2009

Dear Mr. Sample,

Families can leave their worries on **our** doorstep.

Spring is the time for new beginnings in the St. Joseph's Health Centre west-end community.

At this time of year we may often watch our children or grandchildren, bursting out-of-doors, running and laughing, and feel rejuvenated and hopeful ourselves.

St. Joseph's is now on the threshold of opening new doors to these young families in our community.

The new Our Lady of Mercy Wing (OLM) is replacing the old, so that we can bring a brighter future to children of all ages who are injured or ill, even as we welcome the youngest members of our community, both healthy newborns and at-risk babies, into the world.

We are very grateful for the financial support you have given in the past to services at St. Joseph's.

The new, four-storey Our Lady of Mercy Wing needs your support now.

That's why I'm writing you today. Your gift of \$x, \$xx or even \$xx will help us realize the centerpiece of the new construction you see going on at Sunnyside Avenue. In the words of an old song, St. Joseph's is there to help families "leave their worry on the doorstep," when they "direct their feet to the sunny side of the street..."

There is much more that St. Joseph's can do, through the new Our Lady of Mercy Wing, to help families find comfort and privacy, recover more quickly, and get the best start in life.

On the first and third floors of the new Wing, we are going to expand space everywhere possible, providing more private rooms to help contain infectious conditions among children;

more bassinets in the Neonatal Intensive Care Unit for high-risk newborns; inpatient and outpatient beds in paediatrics; and a separate waiting area for young children and adolescents awaiting care.

Life will be so sweet on the sunny side of the street... Spring brings hope for new beginnings for us all, and we hope you will find it in your heart to give to the Our Lady of Mercy Wing, for all that it will mean to families in our community.

Please consider this a chance to support the hospital that, with your help, has already undergone improvements in many areas in adult and child health: in emergency, including a separate emergency unit for children; in intensive care; in expanded pre-admission services; improved rehab facilities; and in health promotion and day-patient services.

Thank you very much for any support that you can provide.

Sincerely,



Amelia Canto Ellis
President
St. Joseph's Health Centre Foundation

P.S.: Our monthly Community Angels program may make giving easier. Your monthly gift will provide St. Joseph's with reliable resources that will make a difference all year long. Please see the reverse of the coupon for details on how to sign up.

P.P.S.: To donate online to the new Our Lady of Mercy Wing (OLM) visit us at www.donations.stjoe.on.ca.